



### **Shop for a Cause: Change Jars**

Change Jars is a cool social enterprise that allows individuals to shop for a cause! At Change Jars, consumers purchase items from their favorite retailers while directing a percentage of the total sale to their favorite cause! This is done at no extra cost to the consumer.

Tyler Zey and the Change Jars team invited Connaé Raquel Williams to speak about the mission of United Christian Women, the crux or heart of the work that she is doing, and the change that has resulted from her non-profit work. Hear what she has to say below.

### **An Interview With Our Founder:**

As a young woman, I have a great passion for making strong contributions to society and my direct community. It has become increasingly evident to me that there is a need for positive role models and I personally feel responsible to serve in this capacity. Using my life lessons, resources, and connections, I have made it a personal mission of mine to give back in the ways that I have been blessed (Luke 12:48). I consider myself fortunate to have been raised in a strong family that has strong values, many of which I hold dear to my heart even today. The importance of keeping God first in my life, pursuing a solid education, and being the best person that I can be, are principles that have served as the foundation of my core beliefs. Fast forward several years, I have graduated from college with a civil engineering degree, attained a successful career, and started a non-profit organization that encompasses the bulk of what I value most.

As the Founder and President of United Christian Women (UCW), I seek to provide women with an outlet for encouragement and empowerment with a faith-based purpose at the core. As an organization, our mission is to encourage the diverse population of Christian women who are passionate about their relationship with God. UCW is founded on the basis of 5 principles; those being Christianity, Education, Community Service, Sisterhood, and Self Empowerment. These principles are incorporated in everything that we do and have set the tone for the organization!

Since UCW's establishment in January 2008, we have been able to reach the masses of women, expanding both domestically and internationally. We have 500+ members located across the globe and we have been able to connect with them through our

various programs, social events, and online presence. Having developed a thorough understanding of our membership and their needs/interests, I intend to lead United Christian Women in a direction that will allow us to develop a greater global presence, while unifying all of our members. It is my goal to ensure that United Christian Women is truly “united” and prepared for the wonderful things that God has in store for us!

I look forward to having you “Get United!” :)